**539 Discussion 1**

**Website Overview**

The site that will be created is for a yoga festival that I co-own, Flow In Color. The festival combines the traditional color festivals in India with yoga to create a lively and exciting day event. The site will house all the information for Flow In Color 2019, as well as promotional material from the 2018 event

**Page 1: Home**

* What is Flow In Color
* 2018 Promo Video
* Founders of Flow in Color

Flow in Color is a half day Yoga Festival inspired by Holi, the Indian Festival of Color. Traditionally, Holi is celebrated to welcome in the warm weather and to honor the triumph of good over evil by throwing color powder or colored water up in the air. We've tied these lively traditions together with yoga, philanthropy, food, and music to create an all-around transformational experience and celebration of mindfulness.

Last year, our theme for Flow in Color was: "Life in Color." This year, we wanted to do more than just bringing color into our own lives. We are so happy to announce that we will be working with the Downtown Boxing Gym Youth Program in Detroit, Michigan to help incorporate our new theme: "Color Outside the Lines." Our idea for "Color Outside the Lines," comes from the playful nature of children, how colorful and vibrant their lives are. Sadly, as we grow older, we lose some of this vibrancy and our lives begin to become dull and restricted. It is our belief that Yoga and mindfulness can help maintain and keep these bright, youthful hearts alive. We wanted to make the festival BIGGER this year, and extend beyond the lines, by inviting everyone to join in on the fun!

We're partnering with Born Yoga Studio in Birmingham, Michigan to bring a FULL Kid's Yoga Program to be run simultaneously with Flow in Color. With this new Kid's Yoga Program being established, we wanted to share the gift of yoga to those maybe unable to experience it. We've created a GoFundMe that will provide as many of the students at the Downtown Boxing Gym Youth Program with entrance and access to our Kid's Yoga Program as possible. If you can't make it to Flow in Color, you can still donate to the GoFundMe below to support this truly special cause! Not only are we attempting to introduce as many kid's near and far to the powerful benefits of Yoga, but we will also be donating 10% of the profits from Flow in Color to the Downtown Boxing Gym.

Just like last year, we're offering three sessions of Workshops where you'll have the selection of three to four workshops per session to choose from. The Color Class is the culmination of our festival and will leave you not only feeling colorful and glowing on the outside but will send you home feeling so vibrant and bright on the inside!

Our NEW Kid's Yoga Program will be run by certified Kid's Yoga Teachers and will offer your child the opportunity to get familiar and comfortable with the world of Yoga while you enjoy some of the best workshops taught by some of your favorite teachers! Kid's Tickets are sold to students 12 and under!

AS ALWAYS, WE'RE WORKING TO BRING YOU SOME OF THE BEST TEACHERS AND VENDORS THAT MICHIGAN AND BEYOND HAS TO OFFER. WE'LL BE ANNOUNCING OUR LINE UP OF TEACHERS AND VENDORS SOON! BUY YOUR TICKETS NOW AND SAVE!

**Page 2: Flow In Color 2019**

* Tickets
* Teacher line up
* Vendor Line up
* FAQ

Kara and the team are absolutely humbled to present Flow In Color 2019! The festival will once again return to Ann Arbor on < June 10th > in < Ann Arbor Park >.

FIC19 is looking to be even bigger and better with new teachers, vendors and team working on the event!

Early bird pricing is available now and can be seen below:

**Teachers**

**Kelli McMullen**  
Sitara Bird  
Michael McCarthy  
Matt Edwards  
Rachel Vrurpillat  
Bryan Bennett  
Brittany SanAgustine  
Kimo Frederikson  
Aric Shaffer  
Jamie Oldfield  
Jamel Randall  
Emily Cedar  
Alex Flores  
Meggie Riegel  
Samantha Mee

**Vendors**

Lululemon

Juicy Kitchen

Drought Juice

Jerusalem Garden

**FAQ in PDF**

**Page 3:**

* Donate
* Partnership with Detroit Boxing

Flow In Color is striving to make yoga more inclusive to youth in Ann Arbor and surrounding areas. As part of this initiative, we have partnered with Detroit Boxing Club; a non-profit organization that encourages children to participate in after school activity.

Through generous donations by the public, in 2018 we were able to provide 30 children from the gym with a day of mindfulness and yoga at FIC18 in Ann Arbor. As we grow, we will continue to find more organizations to support. If you are in a position to donate, please click the button below to help share the power of yoga!

Alternatively, if you are a non-profit organization that would benefit from this service, please contact us on the **contact** page.

DONATE

**Page 4: About Us / Contact**

* Contact Information
* Sign up for email list

### Kara Baruzzini

Owner, Lead Teacher

Michigan native, Kara Baruzzini, is a Lululemon Ambassador, Entrepreneur, and International Yoga Teacher (E-RYT 200). Her yoga journey began in 2011, while traveling in Europe.  She accidentally stumbled into a “Laughter” Yoga Class and from that point, she took on a journey of self discovery through 9 months of traveling independently in Europe. Kara found her passion in all things yoga and had an insatiable thirst to learn more that becoming a yoga teacher was truly the next step. Just one year later, she became a Certified Yoga Teacher through LifePower Yoga. She has since taught yoga consistently across Michigan from Ann Arbor to Traverse City, and taught internationally in Spain and Costa Rica.   
  
Kara’s teaching style has firm roots in Ashtanga Yoga. She specializes in Jonny Kest Vinyasa, AcroYoga, Inversion Training; and has experience in Slowburn, SUP Yoga, Beach Yoga, Yin, Partner Yoga, Roots (Healthy Backs), and Yoga For Athletes. Her Vinyasa classes are full of dynamic sequencing and playful transitions.

Kara’s current mission is to continue spreading the yoga love through her classes and by taking yoga off the mat. She continually puts her heart and soul into her work, creating and planning events that will eventually spread this love on a larger scale.

For more information email ***kara.baruzzini@gmail.com***or follow ***[@karaziniyoga](https://www.instagram.com/karaziniyoga/" \t "_blank)***on Instagram***.***

Please fill out the form to contact us below and we will get back to you in a timely manner.

Sign up below to be notified when tickets go on sale!